



American Red Cross

International
Services

Summary Terms of Reference for External Contractor

Animation Video Specialist – Consultant/Firm

Location: Haiti- locally based

Contract validity period: Up to 22 work days

Background: For the past seven years, the American Red Cross has implemented the Haiti Assistance Program (HAP) that was established to direct the organization's response to the 2010 Earthquake in Haiti. HAP activities focus on integrated community recovery and preparedness interventions in Haiti working within the Red Cross/Red Crescent Network, in particular with the Haitian Red Cross, and also through external partners.

Part of HAP's initiative for program transition activities is to capture programmatic and operational learning visually and through written documentation.

Position Summary: The HAP Learning Team seeks an experienced animation video specialist/firm to create a learning product using organization-generated content that is based on HAP's programmatic approach. The animation video specialist/firm will work with the HAP Learning Team to conceptualize a solid storyboard and script, resulting in the delivery of a 7-10-minute animated video. The animated video will reflect program processes, lessons learned, key messages and recommendations in a dynamic and engaging manner through the creation of characters and a thematically appropriate storyline.

Specific Duties and Responsibilities: The animation video specialist/firm is responsible for working with the HAP Learning Team to transform programmatic content into a dynamic animated video that fits the Haiti context and appropriately captures key learning, which the Learning Team has generated with sector-appropriate staff. The animation video specialist/firm will consult with the Learning Team in the initial, middle and final phases of animation production to ensure product evolution is aligned with HAP's learning. S/he will be responsible for brainstorming, storyboard creation and script-writing (in collaboration with the HAP team), character development, voice over, translation/subtitles (English and French), editing and final product. This should be delivered within the agreed upon timeframe and based on required work and technical complexity.

Qualifications: The animation video specialist/firm should be well-versed in the following, and be able to provide an online portfolio and sample work:

- Character animation
- Storyboard creation
- Drawing skills
- Animation direction
- Motion graphics
- 2D/3D animation
- Whiteboard animation
- Script-writing
- Voice over
- Adobe After effects

- Illustrator
- Video editing
- Subtitles
- Knowledge and practical application of the latest up-to-date software for video animation

Required:

- Minimum 5-years-experience working with animation and video creation
- Proven skills in character animation, storyboard creation, animation direction, video editing, voice overs, subtitles
- Past performance in creation of dynamic animated videos – sample work from portfolio should be available
- Sound knowledge of most up-to-date professional animation software and programs
- Excellent communication and interpersonal skills to collaborate with the HAP Learning Team on the video, incorporating content generated by the team
- Languages: English and French

Preferred:

- Knowledge of Red Cross movement is an asset
- Knowledge of humanitarian programs/collaborated with NGOs in the past
- Technical training at Art Institute or University

Compensation:

- Hourly/Daily fees per working day.

How to apply: To apply submit CV, and brief cover letter detailing relevant experience and compensation requirements (daily fees per working day) via email to: senji.gaetane@amcrosshaiti.org with cc to gina.barreau@amcrosshaiti.org.

Please put the following in the subject line: “Application for Animation Video Specialist Consultant/Firm”

Only candidates who have been selected for an interview will be contacted.

Deadline to apply: December 31, 2017. Consultant/Firm should be available to start between **January 8 – January 12, 2018.**