



CATHOLIC RELIEF SERVICES

HAITI COUNTRY PROGRAM

HT3365 - Private Sector Engagement Consultant

Project Overview

Ayiti Pi Djanm (“a Stronger Haiti”) is a five-year project that is reaching nearly 90,000 participants and more than 17,000 households across 12 communes in the Sud and Nord-Est departments of Haiti to improve food and nutrition security and resilience to shocks. Recognizing that families exist in a larger social environment and do not build resilience alone, the consortium led by Catholic Relief Services (CRS) is partnering with communities to build resilience capacities at the household and community levels, as well as transformative capacity at structural levels. The project features an innovative market system approach that uses Title II commodities to catalyze private sector investments that will help develop locally produced foods and create new agricultural livelihood opportunities.

Purpose

Ayiti Pi Djanm (APD) is partnering with private sector partners to leverage Title II commodities provided by USAID to support project objectives to build resiliency by increasing access and availability of nutritious food and building demand for market for local production. Ayiti pi Djanm has contracted four Haitian private sector partners to utilize five USAID commodities to produce, package and market four products utilizing their existing transportation and distribution chains. Each private sector partner has specific obligations to build capacity within the target communities and to participate in a voucher program providing transformed products to vulnerable households in the south and northeast, specifically 12 communes: Carice, Fort Liberté, Mombin Crochu, Mont Organisé, Sainte Suzanne, Terrier Rouge, Grand Bassin, Vallières, Chardonnières, Côteaux, Port-à-Piment, Roche-à-Bateau. Private Sector partners have engaged to provide product handling, quality control, and reporting in line with USAID requirements.

APD is seeking a consultant to provide leadership in engaging with the private sector partners to create sustainable outcomes utilizing USAID commodities as a critical component of the RFSA objectives. The consultant will work closely with local enterprises and consultants in marketing, food processing, quality control and distribution. The consultant will contribute to monitoring, evaluation, accountability and learning (MEAL) efforts for related project components, including defining targets, analyzing and monitoring data, and contributing to the PSE Learning Agenda. In addition to other deliverables, the consultant will leverage their experience and lessons learned from similar product launches internationally to create a workplan that coordinates and sequences the actions of the private sector partners to meet the project goals.



Objectives

The primary goal of the assignment is to work with APD private sector partners to transform, package and market products utilizing Title II commodities in accordance with their contractual agreements and the Ayiti pi Djanm goal to build resilience among vulnerable households. The consultant will ensure that there are clear milestones and workplans in place as well as direct communication between CRS and the private sector partners on progress against these plans. The consultant is responsible for capacity strengthening and accompaniment as well as creating and reinforcing connections to other experts in the field to ensure partners are able to deliver on their agreement. The consultant will bring their experience launching similar products internationally with the goal of adapting lessons learned to the Haitian context. Objectives for the assignment include:

1. Coordinate with Operations teams to ensure Title II commodities are cleared through customs and received at the partner warehouse
2. Ensure quality control and fumigation management plans are in place in accordance with USAID requirements
3. Support to Each partner for the development of clear, detailed workplan to ensure delivery of contractual obligations on a timeline which aligns with Ayiti pi Djanm activities
4. Make sure communication systems are in place to ensure direct and clear exchange of information with each of the private sector partner and CRS
5. Put in place system to ensure blended porridge partner is working closely with Washington University nutrition specialist, marketing consultant, and processing specialists to support product development
6. Put in place a Monitoring and evaluation systems to track the progress of partner activities
7. Capture research, lessons learned, and success stories for the private sector approach
8. Coordinate with private sector partners to inform the design of voucher programs and program activities
9. Participate in development of the SOW for the APD voucher program using transformed commodities
10. Support partners in planning to participate in voucher program

Deliverables

Deliverables include:

1. Meeting notes from regular meetings with each private sector partner
2. Meeting notes from regular meetings with porridge partner, Washington University, marketing consultant, and processing specialist
3. Maintain tracker and key action step lists for the receipt, clearance, and in-country transport of Title II commodities.
4. In collaboration with operations team, maintain database of arrival, discharge, and return of all containers for Title II commodities.



5. Submit call forward on a timely manner in collaboration with the project AER and the program needs.
6. Revised and updated SOW for each private sector partner in preparation for Year 2 amendments of partnership agreements
7. Copy of partners individual workplan for four commodity pathways
8. Consolidated workplan for Private Sector Engagement for APD
9. Final SOP for voucher program including private sector partner process
10. Validated quarterly monitoring data is collected, validated and entered into program database, in collaboration with M&E Lead,
11. Validated monthly reports from partners,
12. Quarterly PSE report for APD

Timeline

The duration of performance of this consultancy will be six (6) months

Required application documents for individuals

- Letter of intent
- Detailed technical proposal including workplan and methodology
- Detailed proposed budget for the service
- CV with relevant diplomas

Essential Qualifications required

- Bachelor's degree required, master's degree preferred
- Proven experience in presenting, facilitating and coaching
- Minimum of five years of relevant work experience in international development, with a focus on market-based solutions and/or private sector engagement
- Familiarity with blended finance approaches for development
- Experience leveraging smart subsidy mechanisms, such as vouchers, to ensure access to promote sustainable market development without blocking access for most vulnerable
- Experience and skills in networking and relations with donors, peer organizations, and faith-based and civil society partners. Understanding of partnership principles
- Fluency in French & English

Application

Please send the required documents to the following address: ht_proc@crs.org no later than March 10, 2023 at 3:00 PM.